



# Decarbonisation – External Enablers

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# External enablers for decarbonisation of the construction industry

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 **south pole** The Climate Company



BLACKROCK

An ecosystem of clients & partners



# Who we are

South Pole partners with climate action projects and corporate clients worldwide to drive finance towards sustainable practices



## Innovative solutions

An award-winning, 16-year history of providing sustainability solutions through **advisory, Carbon credits/EACs offerings and project investments**



## Project developer

Largest developer of **700+** emission reduction, avoidance and removal projects globally



## Diverse expertise

Based in **30** offices, our team of **1300+** sustainability advisors, scientists, and engineers are leading experts in their fields

# Agenda

The need for  
decarbonisation 5 min

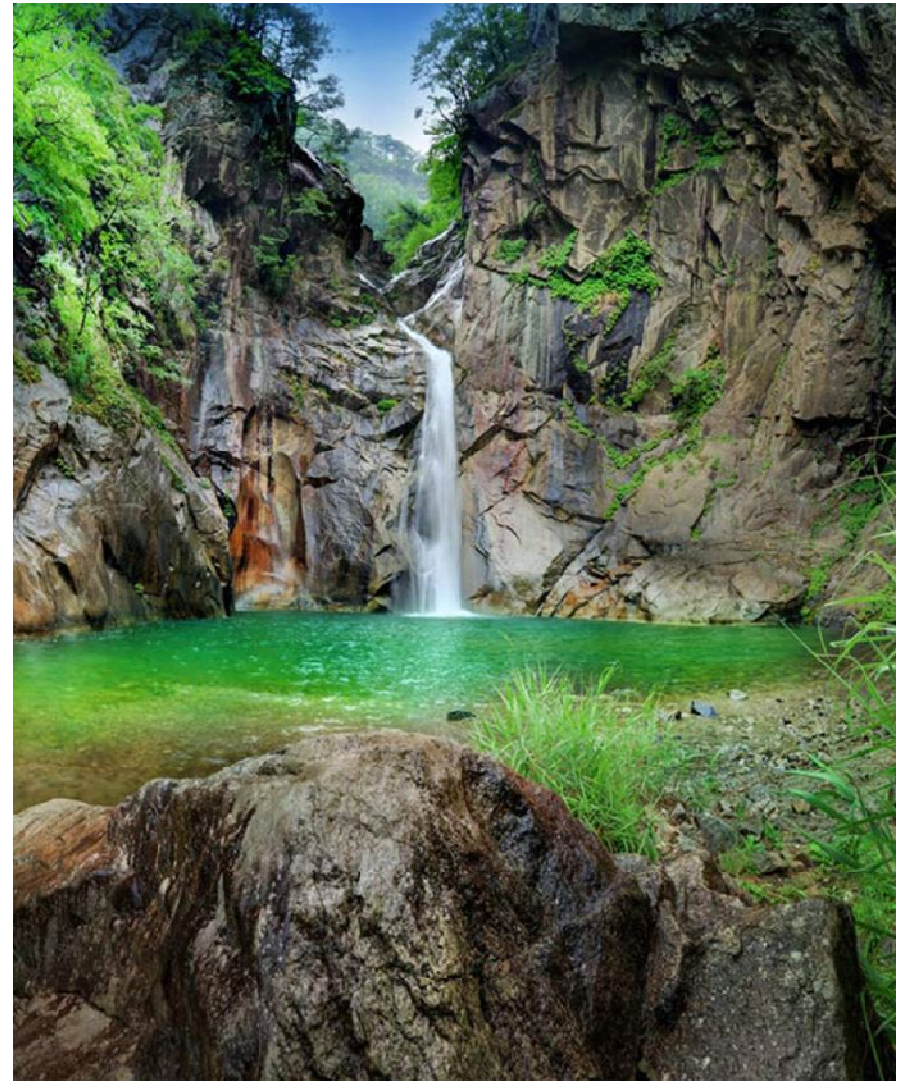
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Controls in  
decarbonisation 5 min

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Addressing external  
enablers 15-20 min

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# The need for decarbonisation

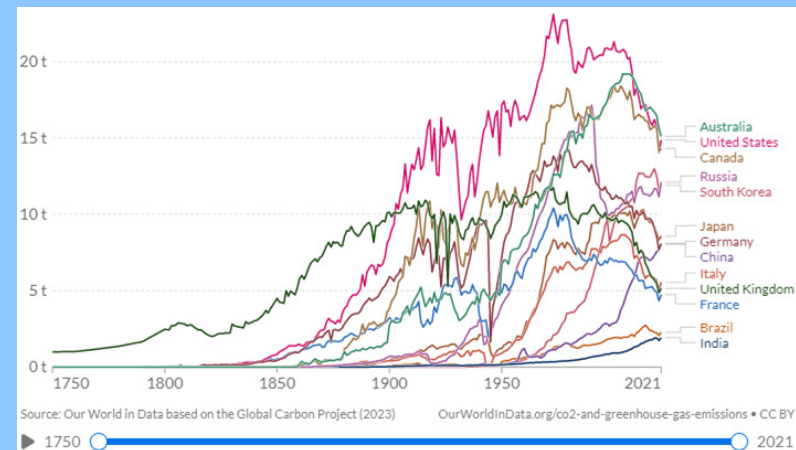
The need for decarbonisation

# A Global Issue

To limit global warming to around 1.5C (2.7°F), the IPCC report insisted that global greenhouse gas emissions would have to peak “before 2025 at the latest, and be reduced by 43 per cent by 2030”.

Global greenhouse gas emissions must be cut to reach **net zero emissions** by **2050**, avoiding the current global warming trajectory of **3.5°C**

**Limiting warming to 1.5°C** will mitigate worst effects of climate change



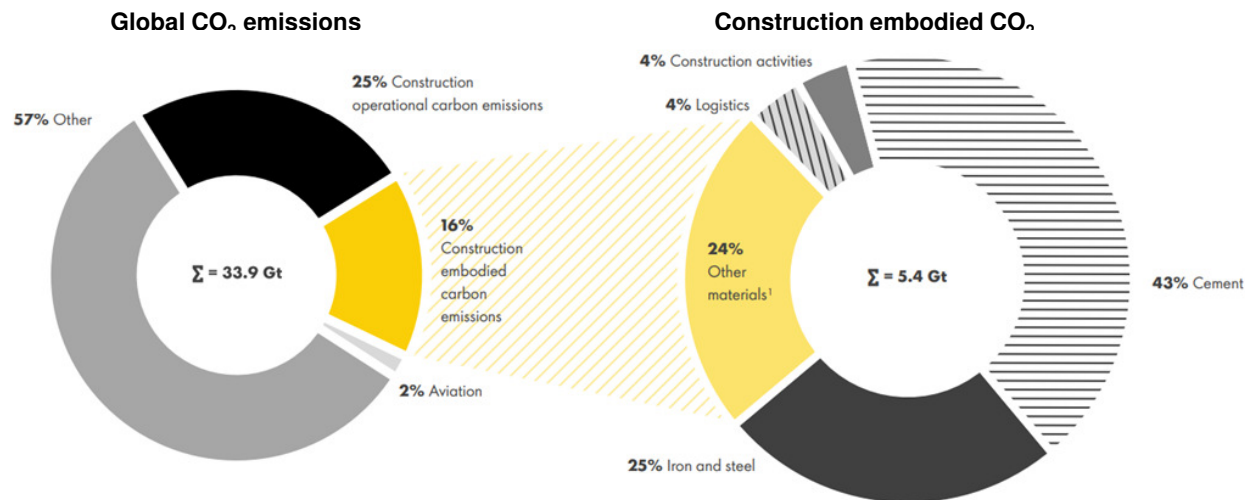
GHG emissions in tonnes carbon dioxide equivalent per capita for the top 13 countries by GDP (nominal)  
Source: [Our World In Data \(2023\)](#)

“ The decarbonization and sustainability transition of the built environment remains “not on track”...the buildings and construction industry represents an estimated 37 per cent of global operational energy and process-related CO2 emissions



# The construction industry is complex

The construction sector constitutes operational and embodied carbon emissions that may constitute up to 41% of global emissions



Source: [Shell & Deloitte, 2022](#)

External enablers need to be **diverse** and **addressed on multiple fronts** to mitigate emissions across the construction sector in Australia and worldwide



# Controls in decarbonisation

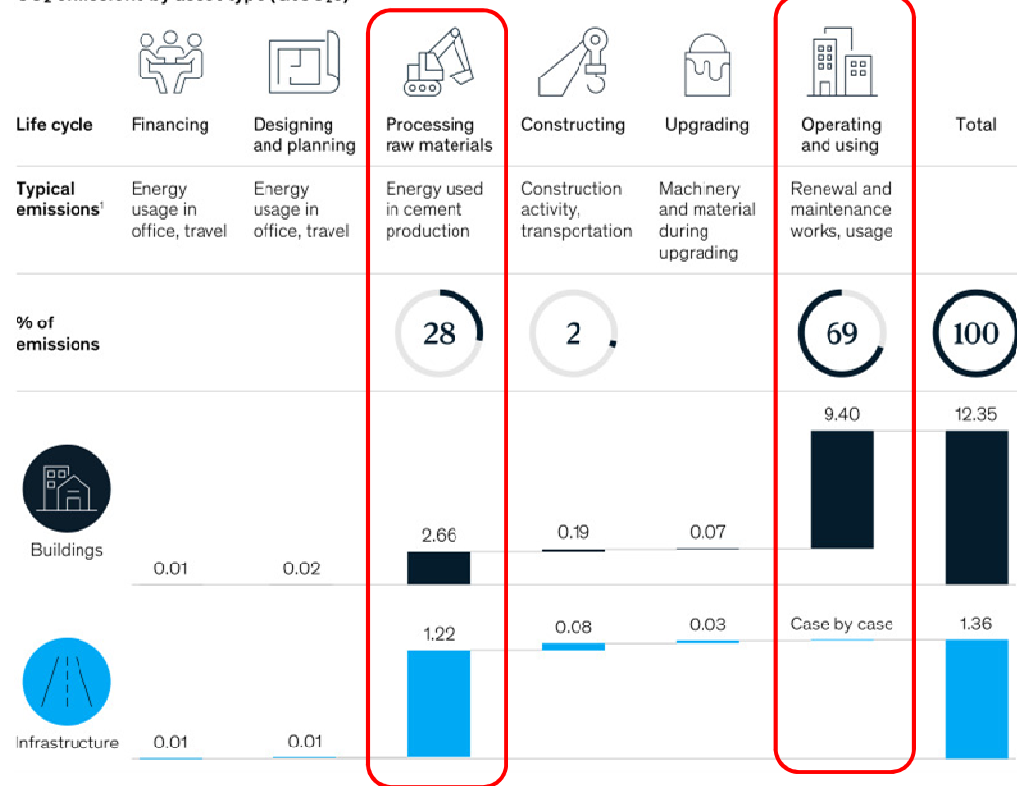
# Where does control lie in the construction supply chain?

Varying degrees of influence over **emission hotspots** lie in the supply chain

Raw material processing and building operations constitute the **largest emission sources** in the construction industry

**External enablers** need to support these actors in the supply chain in particular to decarbonise

CO<sub>2</sub> emissions by asset type (GtCO<sub>2</sub>e)



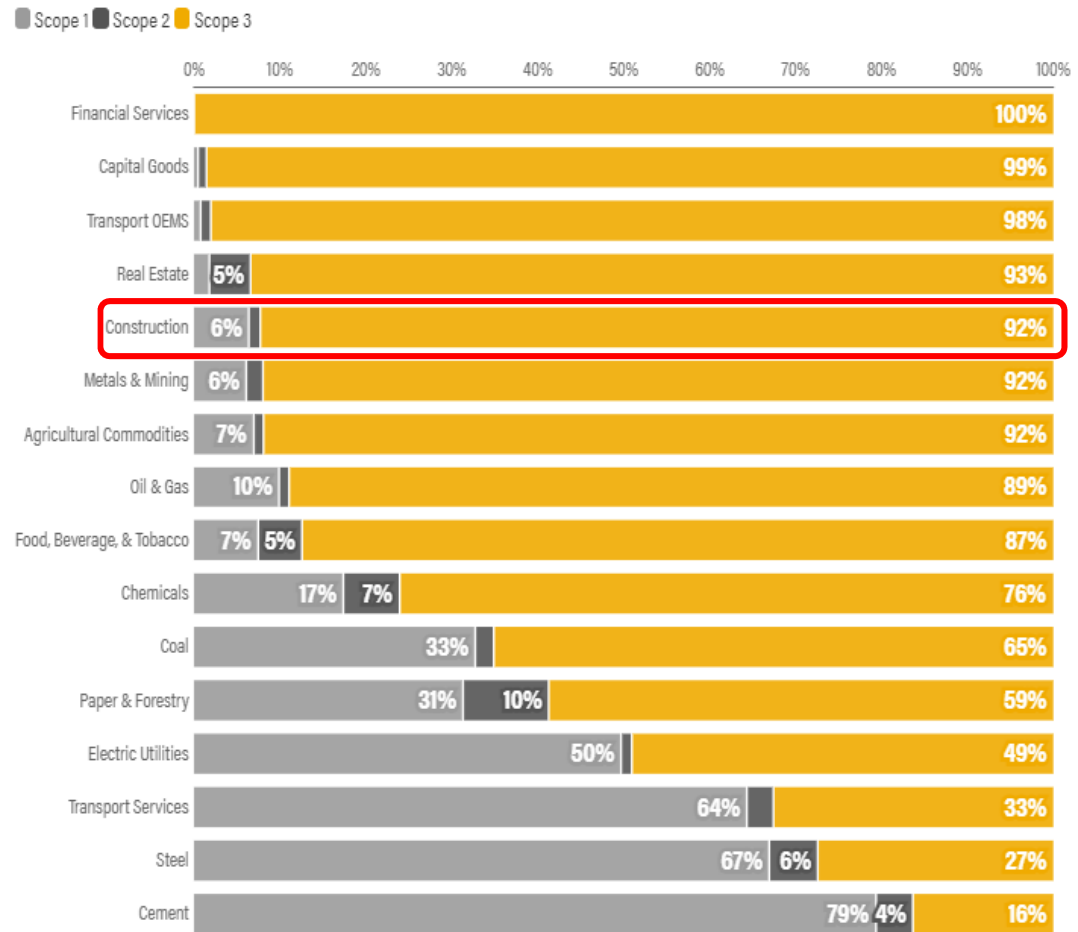
Source: [McKinsey & Co. 2021](#)

# Where does control lie for the construction sector?

In the construction sector, Scope 3 emissions are likely to constitute the **majority of your emissions profile**.

This can limit the **influence and control** you have on your largest emission sources. When most of your emissions come from your supply chain, you will need to rely on more **external enablers** to reduce emissions.

Share of Scope 3 Emissions to Total Emissions, by Sector



Source: Data is from CDP, Research and analysis of the data was conducted by Concordia University. Graph from [World Resources Institute](#)

# What limits control in construction industry to enable decarbonisation?

## Lack of standardisation

There is a lack of **consistent definitions, data, methodologies and tools** to account for carbon. This results in **varying interpretations** of accounting for emissions and climate ambitions, limiting the ability of market participants to assess and claim outcomes consistently.

## Insufficient regulatory support

Regulations for construction **Tier 3 suppliers** (e.g. cement and steel manufacturing) and **Tier 1 end markets** (i.e. buildings, infrastructure and industrial facilities) are not aligned. There are not enough **incentives** for climate action across the value chain, both in Australia and globally.

## Inadequate scaling of technology

The production of low-carbon construction materials, such as cement and steel, is constrained by **technological factors**, such as the availability of raw material substitutes and access to renewable energy. There are also **economic factors** such as a lack of major capital expenditure.

# Addressing external enablers

Addressing external enablers

# What are some key external enablers for decarbonisation in construction?

01

## Harmonising best practice standards

While the climate action space is nascent, best practice standards need to develop in harmony to ensure there is consistency between the construction industry and global, national and sub-national decarbonisation requirements.

02

## Affordable and reliable renewable energy

Affordable, reliable and accessible renewable electricity must be made available to building operators and alternative fuels such as biodiesel for raw material manufacturers and distributors

03

## Building capacity in the supply chain

There is a capacity gap for many actors in the construction supply chain in understanding how climate impacts from their operations impact both themselves and other actors.

04

## Policy and regulatory support

Governments have a role to play in stimulating demand for low-carbon products, reducing transition risks to companies and incentivising climate reduction initiatives for construction industry actors.

05

## Digitalisation

Enabling the construction industry to digitalise the capture of data for building GHG footprints and measuring the impacts of decarbonisation levers accurately

06

## Technology commercialisation


Commercialising state-of-the-art decarbonisation technologies and new age is crucial to supporting the construction industry to decarbonise

Addressing external enablers

# Harmonising best practice standards

## Global


**Science-Based Targets Initiative (SBTi) draft Buildings Sector guidance**



**BUILDINGS SECTOR SCIENCE BASED TARGET SETTING GUIDANCE**  
Version 1.5 - DRAFT  
May 15, 2023

Source: [SBTi, 2023](#)



**PAS 2080:2023**  
Carbon management in buildings and infrastructure




Source: [BSI, 2023](#)

## Australian


**National Construction Code** NatHERS



**Mandatory reporting**




**Rating systems**



## State


**Net Zero Emissions Guidance for NSW Councils**



DEPARTMENT OF PLANNING, INDUSTRY & ENVIRONMENT

**Net Zero Emissions Guidance for NSW Councils**  
Helping councils plan for a low emissions future

**Sustainability Manual, South Australia Department of Infrastructure and Transport**



## Industry

**Technology Roadmap: Low-Carbon Transition in the Cement Industry**



**Technology Roadmap**  
Low-Carbon Transition in the Cement Industry

**GlobalABC Roadmap for Buildings and Construction 2020-2050**



**GlobalABC Roadmap for Buildings and Construction 2020-2050**  
Towards a zero-emission, efficient and resilient buildings and construction sector

# Affordable and reliable renewable energy

The supply of low-carbon fuels such as **renewable electricity**, **biofuels** and **hydrogen** is not yet scaled to meet the needs of the construction industry

## The good news...

The rise of renewable energy, particularly rooftop solar, increasingly nudged out fossil fuels from the grid. Both black and brown coal power plants reported lower utilisation rates during the quarter.

“Increased market share of lower marginal-cost renewables helped push down the wholesale electricity cost from [the June quarter of] 2022, despite this quarter having the highest Q2 underlying demand recorded since 2016,” said Violette Mouchaileh, an Aemo executive general manager.

Source: [The Guardian, 27 July 2023](#)

## The challenge...

*“To date, Australia’s emissions reduction measures have focussed on the development of renewable sources of electricity, with the opportunities for renewable gas - specifically biogas and hydrogen – receiving little or no attention.”*

Source: [Energetics, 2019](#)

## The opportunity?

*“Hydrogen has the potential to be an important contributor to our transition to net zero through use in areas such as industry, transport, grid firming, chemicals and metals production. We also have up to \$300 billion of potential hydrogen investments, including projects that are focussed on domestic use as well as large export projects.”*

Source: [DCCEEW, 2023](#)



# Building capacity in the supply chain

Key capacity gaps in delivering on decarbonisation levers

## 1. Susceptibility to shocks

COVID-19 exposed significant challenges to global supply chains, resulting in new challenges to overcome

## 2. Understanding climate risks & opportunities

Many supply chain actors are unaware of climate risks they face and opportunities available to them



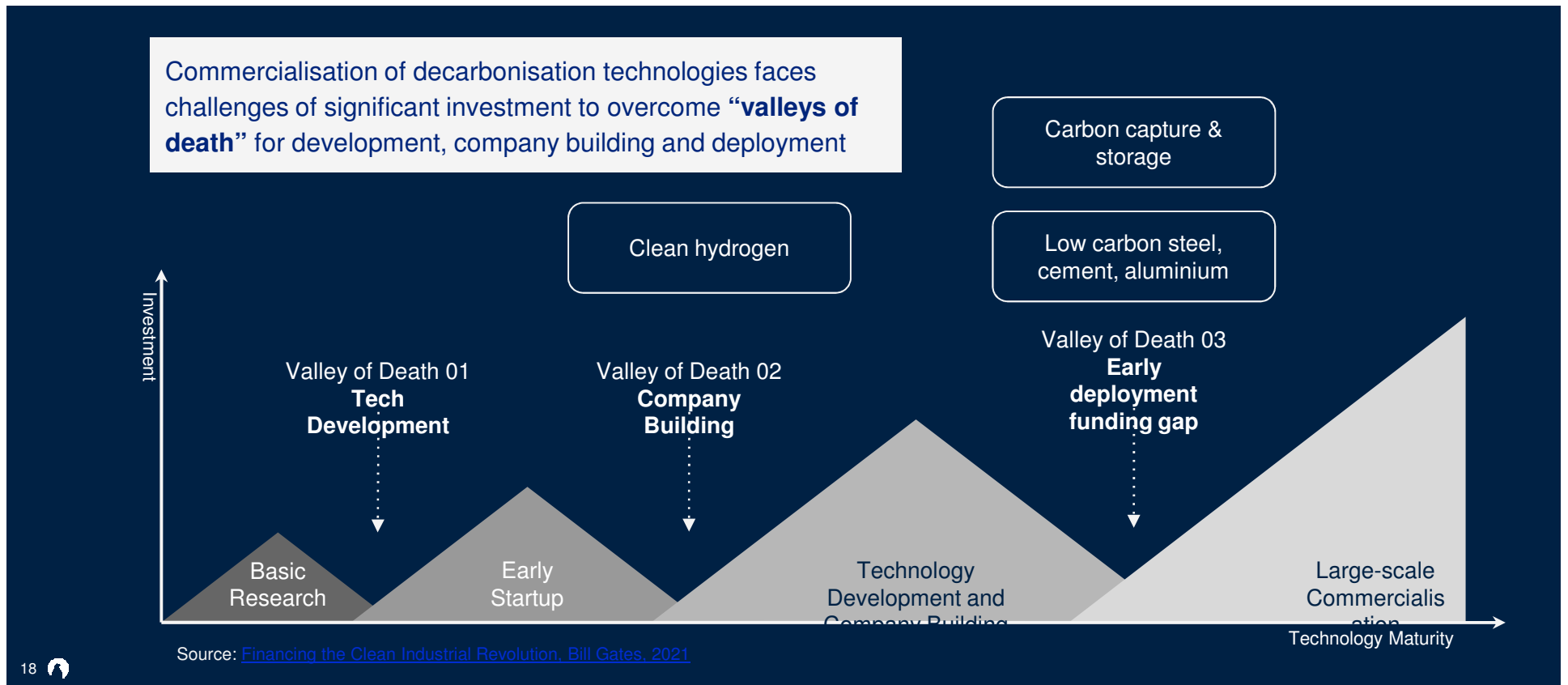
## 3. Skills gaps

Decarbonisation and a nascent climate space requires a rapid upskilling of workers, planners, developers, builders and other key actors

## 4. Lack of technology

A lack of digitalisation in the construction industry limits the ability of the supply chain to effectively trace relevant data and interactions

# Technology commercialisation



**Regulatory enablers,**  
such as The Safeguard  
Mechanism 2023  
reforms



## Policy and regulatory support

**Policy enablers** such as  
Australia's Long-Term  
Emissions Reduction Plan,  
containing:

- prioritised technology policy
- emerging technology policy
- funding for development

**What more can the industry  
do?**

- Strengthen **engaging**  
with the government on  
standards
- Continue **advocating**  
for the industry on  
market competitiveness
- Stay **informed** on the  
global climate space

**Voluntary enablers** such  
as Materials & Embodied  
Carbon Leaders' Alliance  
(MECLA) and the Net  
Zero Industry and  
Innovation initiative

Addressing external enablers

# Digitalisation

According to research by the [Centre for Smart Modern Construction \(2021\)](#), Australia's construction industry (like most of the global construction industry) is not making full use of the **potential of digital technologies**. Outcomes of a survey on Class 2 builders and designers highlighted a series of **drivers and barriers** to digitalisation in Australia



**Digitilisation** needs to work in tandem with **decarbonisation** to maximise the construction industry's ability to **transform the supply chain**

# The synergy of external enablers

## Industry

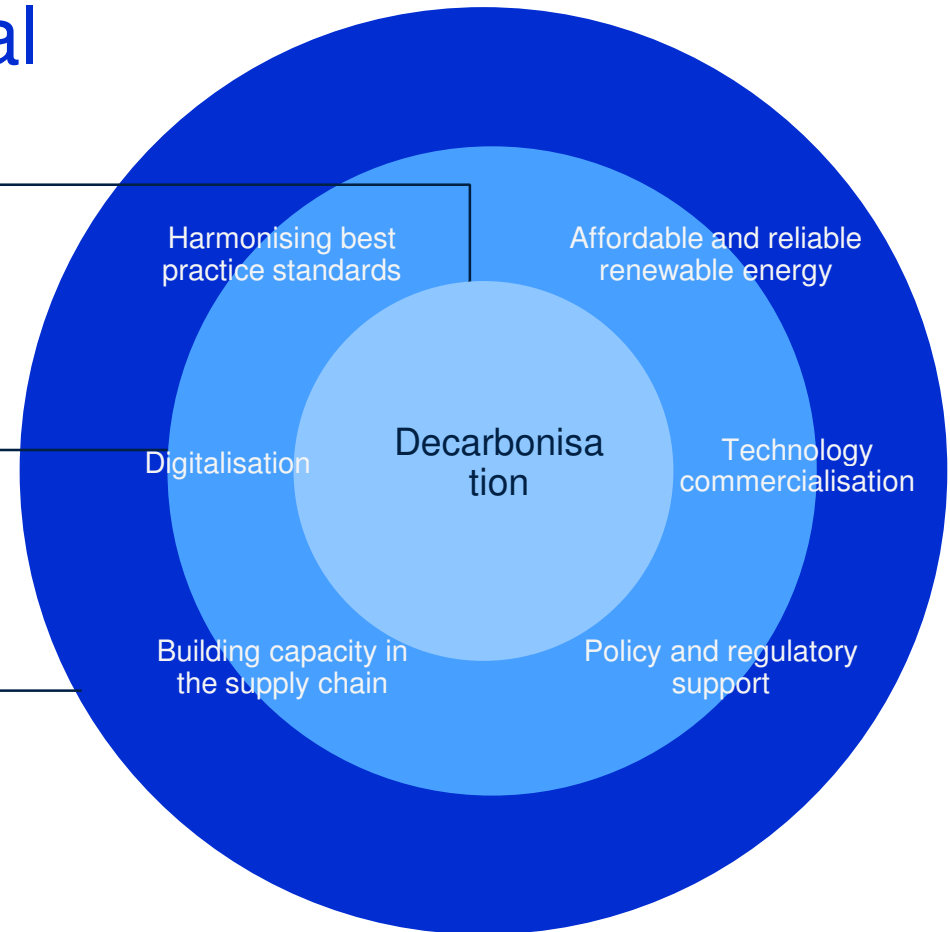
Advocate to and inform government  
Assess and engage market

## Market

Align with and respond to industry  
Inform and accommodate government

## Government

Transform and support markets  
Regulate and incentivise industry



# Contacts



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