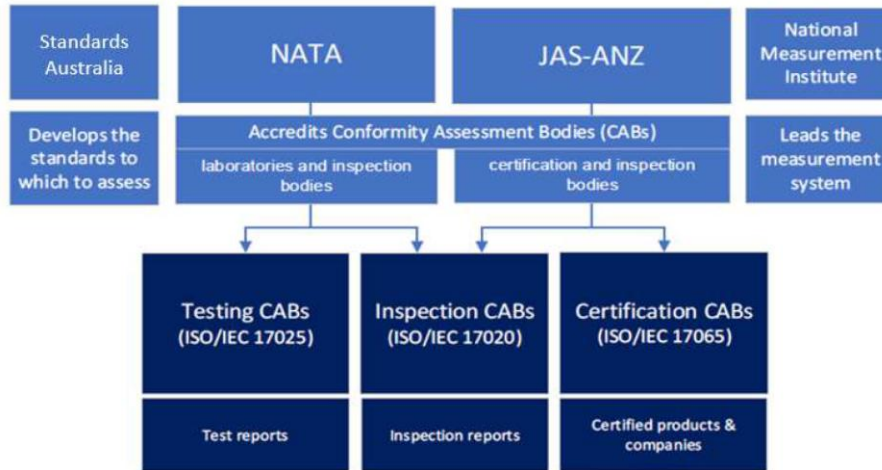


National Standards and Conformity Infrastructure



- There are **over 70** business and product conformity schemes accredited by JAS-ANZ
- More than **3,000 testing laboratories** and inspection bodies in Australia are accredited to world-recognised standards across every industrial sector of the economy
- More than **34,000 Australian companies and products** relating to food, building materials, timber, gas, and electrical sectors are currently certified by accredited providers

The challenge is linking product conformity data with physical product flows



- Product conformity assurance based on **unverified manual document exchange is inadequate** to support high speed distributed data exchange systems.
- Only **sporadic and context-specific** efforts have been evident in addressing the gap between exquisite digital control over physical product traceability vs. lack of traceability of product conformity & credentialling information.

The background is a dark, deep blue space filled with abstract digital elements. Numerous thin, glowing blue lines curve and swirl across the frame, some appearing as solid ribbons and others as fine, web-like structures. Interspersed among these lines are several bright, out-of-focus orange and red circular lights, creating a bokeh effect. The overall composition is dynamic and futuristic, suggesting a network or data flow.

What is the goal?

We want answers to 3 big questions!



Accreditation credentialling

How can I easily link information about the recognised competence of organisations issuing conformity certificates?



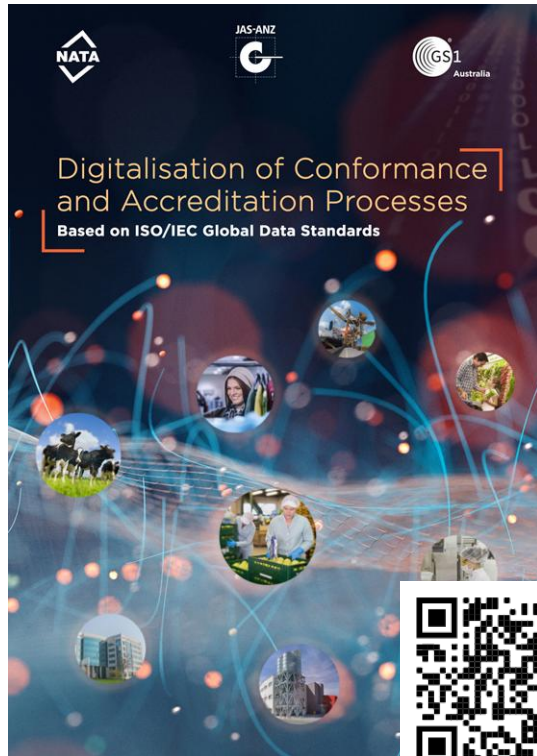
Linkages to shipments

How can I enable unique linkages between certificates and the exact physical goods the certificate relates to?



Tracking conformity events

How can I track inspections and tests occurring along the supply chain (such as cross-frontier inspections) and capture this information within the supply chain data flow?



Three Australian authorities on product conformance and data standards have released a report that proposes to simplify the way product conformance information is managed by government and industry.

www.nata.com.au/supplychain

Acknowledgements



Australian Government
Department of Industry, Science,
Energy and Resources

This project is supported by the Australian Government Department of Industry, Science, Energy and Resources through the Support for Industry Service Organisations program.

Thank You

If you have any questions about this project, please email:

Brett.hyland@nata.com.au

GS1 – The organisation...

Introduction and overview

Origins of GS1 barcode



It was a Thursday morning when the first unique sticker of white and black lines facilitated the purchase of a 10-pack of Juicy Fruit gum, from Chicago-based Wm. Wrigley Jr. Co.

The barcode was scanned at 8:01 a.m. on June 26, 1974 at a Marsh supermarket in Troy, Ohio.



Global standards organisation

GS1 is a neutral, not-for-profit organisation that develops and maintains the most widely used global data standards for efficient business communication.

- Local Member Organisations in 116 countries
- 6 billion GS1 barcodes scanned daily
- 100 million products carry GS1 barcodes
- More than 2 million companies use GS1 standards



Selling a product starts with a GS1 barcode number



The GS1 barcode launched a digital revolution—enabling a product to be identified and connected to accurate information from the start.

GS1 standards have been used to improve efficiency, safety and visibility of supply chains from source to consumer.



Better consumer experiences and patient safety



GS1 enables businesses to create a digital version of a product that is a true representation of the physical one.



Improving the availability of reliable product information



Making it easier to find and buy a product



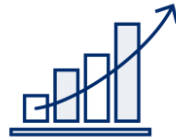
Delivering better shopping experiences and improved patient safety

Enabling more efficient and safe business

Sharing trusted quality data everywhere removes friction between business partners and improves performance and safety across the entire supply chain.



Increasing the speed and automation of operations



Reducing cost and waste



Protecting consumers and patients

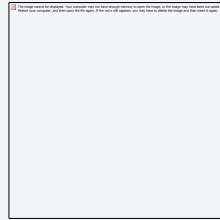
GS1 standards

GS1 standards create a common language to identify, capture and share product & supply chain data, ensuring important information is accessible, accurate and easy to understand.



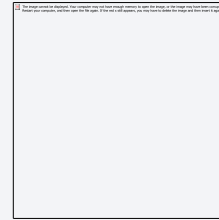
Identify

Uniquely identify products, places and assets



Capture

Capture identity and more in a barcode or RFID tag



Share

Share data with trading partners, consumers and patients

Our global management board



GS1 Australia Board & Council Members

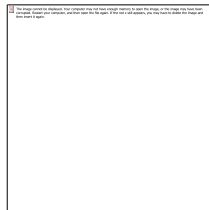
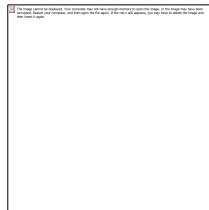
Your national GS1 Member Organisation is industry governed



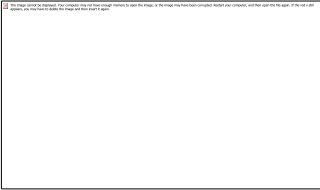
About GS1 Australia

GS1 Australia serves more than 22,000 businesses across 21 industries in Australia.

- Leading industry initiatives in Retail, Online Marketplaces, Healthcare, Transport & Logistics and Rail
- Administering the GS1 system of data standards
- Providing support services, tools, education and training
- Connecting communities through working groups, events and online forums



GS1 Australia Government Engagement



Australian Government
Department of Health



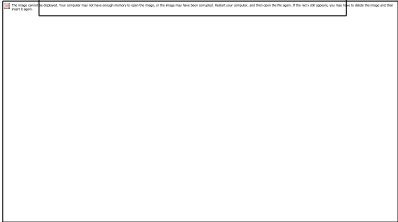
Australian Government
Austrade



Australian Government
**Department of Agriculture,
Water and the Environment**



Australian Government
Department of Defence



Australian Government
Australian Taxation Office



Australian Government
**Department of the
Prime Minister and Cabinet**

Contact information

Name

Bonnie Ryan

Director – Freight, Logistics & Industrial sectors

GS1 Australia

8 Nexus Court

Mulgrave VIC 3170

T +61 3 8581 5904

E bonnie.ryan@gs1au.org

www.gs1au.org