

Patrick Coghlan

Chief Executive Officer

(creditor)watch



About CreditorWatch

CreditorWatch is unique. As Australia's most innovative commercial credit reporting bureau, we provide credit risk data on all commercial entities, including sole traders, trusts and partnerships.

Our 55,000 customers access and contribute financial data to CreditorWatch, making us the most used bureau in Australia. More than 90% of CreditorWatch's customers are unique to our bureau. By combining SME and corporate data, the depth and diversity of our insights are unparalleled. Simply put, more unique data sources result in more insights and better credit decisions for our customers.

Foremost, we're a technology company, which means automation, integration, and the user experience are at the core of all of our products. We pride ourselves on a customer being able to use and understand the information in our credit reports with no prior experience.

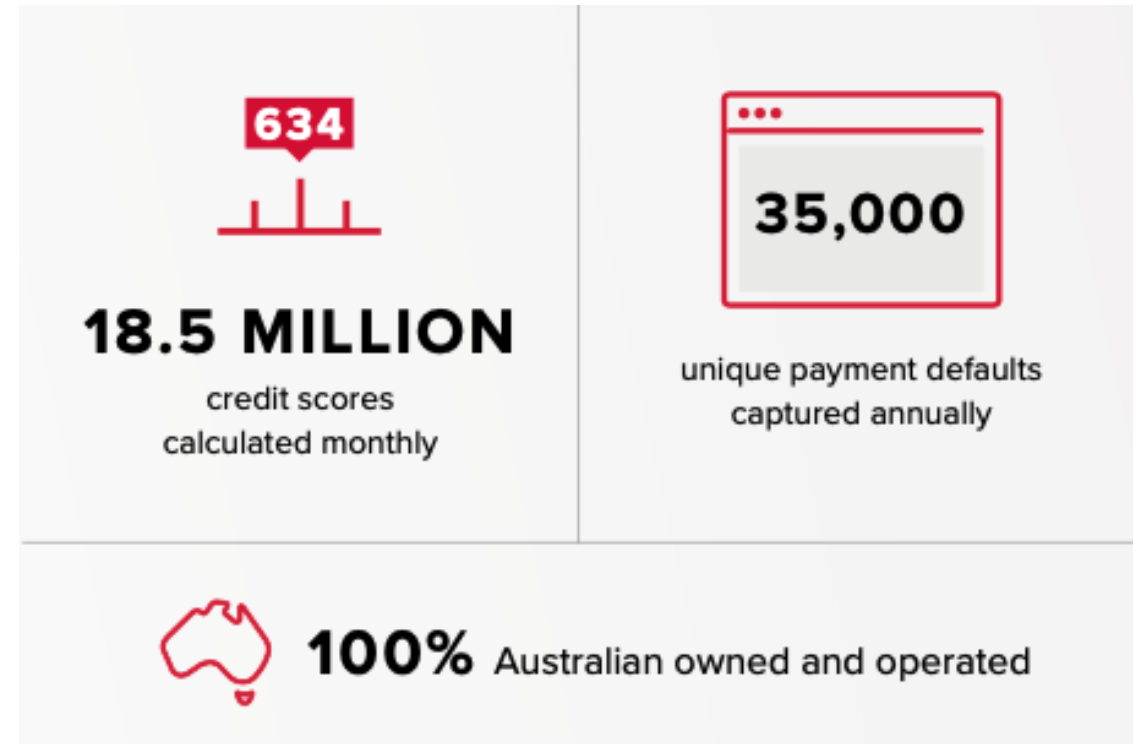
Who we work with

CreditorWatch shares its unique data sets and industry insights with Australian government bodies, such as Treasury, ATO, ASIC and respected media outlets, including the Australian Financial Review, ABC News and SBS.

Some of the largest organisations in Australia from the banking, telecommunication, finance, insurance and energy sectors also rely on CreditorWatch's unique data offering and custom scoring models.



Key Highlights



End-to-End Credit Risk Solution

ACQUIRE CUSTOMER ONBOARDING



ApplyEasy Automate client onboarding with online credit applications



Automated Risk Decisioning Use a risk matrix to approve or refer applications



PPSRLogic Create, manage and renew your PPSR registrations



Credit Report Reference Access unique credit risk insights

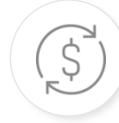
ASSESS DUE DILIGENCE AND MONITORING



Credit Reports Access commercial credit reports to determine risk



KYC/AML & UBO Reports KYC tools ensure you remain compliant with legislation



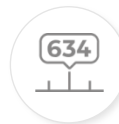
Payment Rating Find out how businesses pay other suppliers



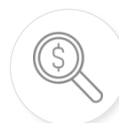
ATO Tax Default Data integrated into monitoring and reports



Monitoring & Alerts Monitor customers to be alerted when important changes occur



RiskScore Assess the creditworthiness of your customers with our credit score and rating

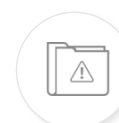


Financial Risk Assessment In-depth look at the financial health of your customers

ANALYSE RISK ANALYSIS

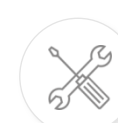


Portfolio Health Check Cleanse and append data for a healthier database



DebtorLogic Analyse your entire customer portfolio to identify credit risks and prioritise collections

AUTOMATE INTEGRATE



API Integration Integrate our products directly into your ERP, CRM or third-party system



Additional Services Access to 4,500+ other products from your account

Our Unique Data

We set ourselves apart by providing unique data not accessible anywhere else. In total, you will have access to over 50 public and private data sources to inform your risk decisions better.

Our suite of unique data sources includes SMB **trade payment data** from a direct link with Xero and MYOB. CreditorWatch is the only bureau to do this globally. The strength of our 55,000+ customer base contributes unique data via CreditorWatch payment defaults, credit enquiries, and business demographic and geo-risk data.

We also capture all the traditional high-risk events you need to know about – including court judgments, bankruptcies, insolvencies, and other adverse risk indicators – from public data sources ranging from ASIC, ABR, AFSA, the Australian courts and Insolvencynotices.gov.au.



Thank You

Contact Us

1300 501 312

support@creditorwatch.com.au

creditorwatch.com.au

